

COLEG SIR BENFRO

Cyflwyniad Byddwch y Fflach 24^{ain} – 25^{ain} Ionawr 2018

PEMBROKESHIRE COLLEGE

Be the Spark presentation 24th- 25th January 2018



COLEG Sir Benfro
Pembroke College

ECONOMI LEOL A RHANBARTHOL

LOCAL AND REGIONAL ECONOMY

Major transit route to
Ireland



Oil, gas and renewables



COLEG Sir Benfro
Pembrokeshire COLLEGE

ECONOMI LEOL A RHANBARTHOL

LOCAL AND REGIONAL ECONOMY

Tourism destination



Hospitality and Catering



ECONOMI LEOL A RHANBARTHOL

LOCAL AND REGIONAL ECONOMY

Health



Food production and processing

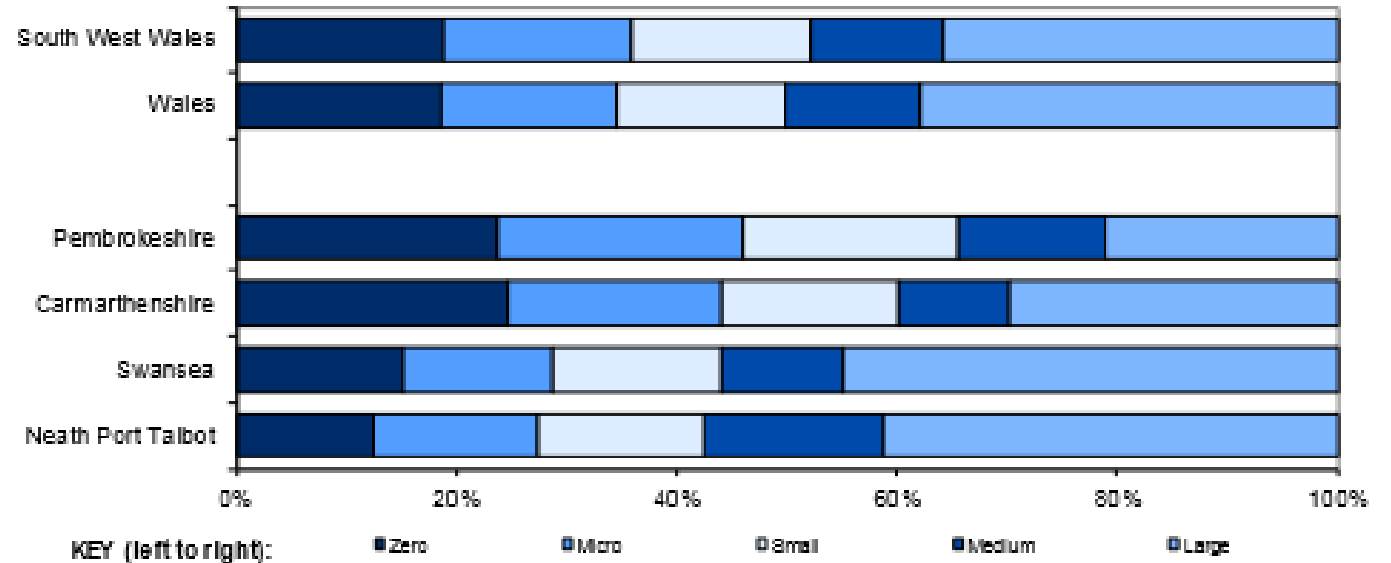


Strwythur busnes yn Sir Benfro

Business structure in Pembrokeshire

Number of employees	Total %	Employment
1-4	90.6	27.7
5-9	4.3	6.6
10-19	2.3	7.0
20-49	1.3	8.4
50-249	0.9	11.9
250+	0.6	38.3

Chart 9: Proportion of employment by enterprise size-band, 2015 (a)



Regional economic & labour market profile – South West Wales – October 2017
(Welsh Government)

CYSYLLTIADAU BUSNES AU/AB

HE/FE BUSINESS LINKS

- ▶ Skills for Industry (SFI) project has established extensive links with local employers and curriculum is being developed in collaboration with partners. The regional Skills For Industry (SFI) project offers subsidies for accredited training of up to 70%.
- ▶ HNC/HND in Business where major employers and small and medium employers have been involved in developing a contemporary product for local and regional business.
- ▶ Extensive apprenticeship programme engaging with over 500 businesses in the region.
- ▶ Increasingly activities are planned with business partners with employability an underlying theme.

CYRCHFAN NHS

DESTINATION NHS

- A programme developed with Hywel Dda University Health Board and Swansea University which sits alongside an Extended Diploma in Health, over 2 years.
 - A series of masterclasses, work placements, external visits and guest speakers have been developed to give a select group of young people an insight into the types of career opportunities available in the NHS.
 - The work placements are arranged after speaking to the individual students and aim to match their future career ambitions with a unique chance to work 1 day per week in the sector.
 - Formal application, interview and selection process.
 - Year 2 is an extended project related to the work-placements.
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CYRCHFAN TWRISTIAETH

DESTINATION TOURISM

- A series of seminars, visits and workshops hosted by industry partners linked to a project, which on completion, would guarantee a successful learner an interview with a range of tourism related businesses.
- In addition industry relevant qualifications are embedded in the programme to ensure learners have the qualifications which can enhance their employment prospects. e.g. first aid; food hygiene and health & safety.
- Formal application process for learners to register their interest.
- College employment bureau will work in tandem with the initiative to advertise job opportunities.

HND Year 1

- ▶ Fundamentals of Accounting
- ▶ Fundamentals of Marketing
- ▶ Study Skills and Research Methods
- ▶ The Business Environment
- ▶ Managing People
- ▶ Management and Information Systems

HND Year 2

- ▶ The Legal Framework
- ▶ Event Management
- ▶ Digital Technologies
- ▶ The Consultancy Project
- ▶ Management Accounting
- ▶ Developing a Business Idea

HNC / HND MEWN BUSNES

HNC / HND IN BUSINESS

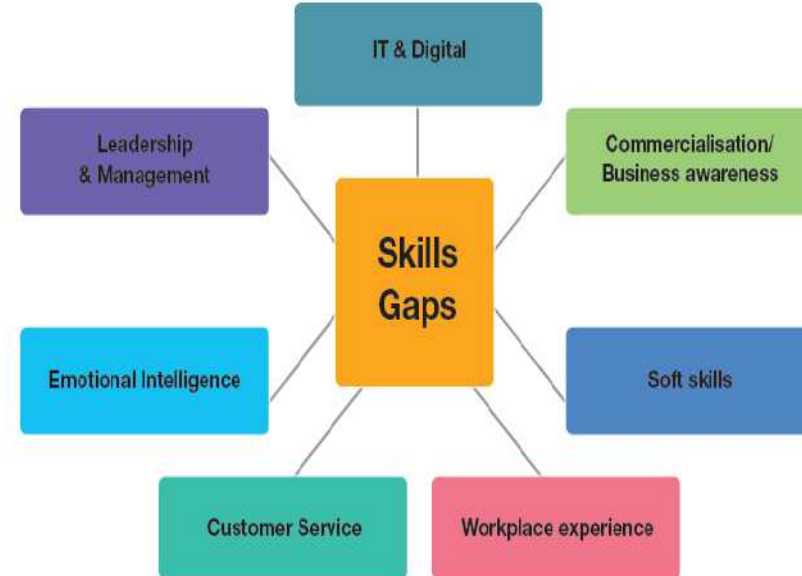
BRECWAST BUSNES BUSINESS BREAKFAST

- ▶ The new Business Breakfast initiative is designed to give guests a taste of a range of short courses with a view to recruitment.
- ▶ Business short courses currently offered:
 - ▶ Social Media for Small Business
 - ▶ Wordpress - Web-based design
 - ▶ Enhancing your business with the Welsh language
 - ▶ Book keeping
 - ▶ AAT

CYNLLUN CYFLOGAETH A SGILIAU RHANBARTHOL

REGIONAL EMPLOYMENT AND SKILLS PLAN

Skills Gaps



3.6 Leisure, Tourism and Retail

3.7 Financial and Professional Services and ICT

- ▶ Equipping our learners with Entrepreneurship Skills.
- ▶ Engage – 2025 learners against a target of 2000
- ▶ Empower – 302 against a target of 200
- ▶ Equip – 26 against a target of 20

PROSIECT MENTERGARWCH THE ENTERPRISE PROJECT



Llywodraeth Cymru
Welsh Government

Level 1 Childcare



Tinde Komar (BA Design) Woollen jewellery and wall hangings



FFAIR NADOLIG CHRISTMAS FAIR



Llywodraeth Cymru
Welsh Government

BLAENORIAETHAU PRIORITIES

- ✓ Continue close collaboration with local and regional industry partners to develop new and contemporary provision.
- ✓ To continue to develop additional apprenticeship routes through our WBL consortium.
- ✓ Develop a suite of on-line short courses / seminars / workshops to cater for industry needs.
- ✓ To continue to engage with partners through a range of practices, tailoring training to their client needs.
- ✓ Continue to use feedback and LMI to inform programme development
- ✓ Continue to equip our learners with entrepreneurship skills so that they can launch their own businesses.