

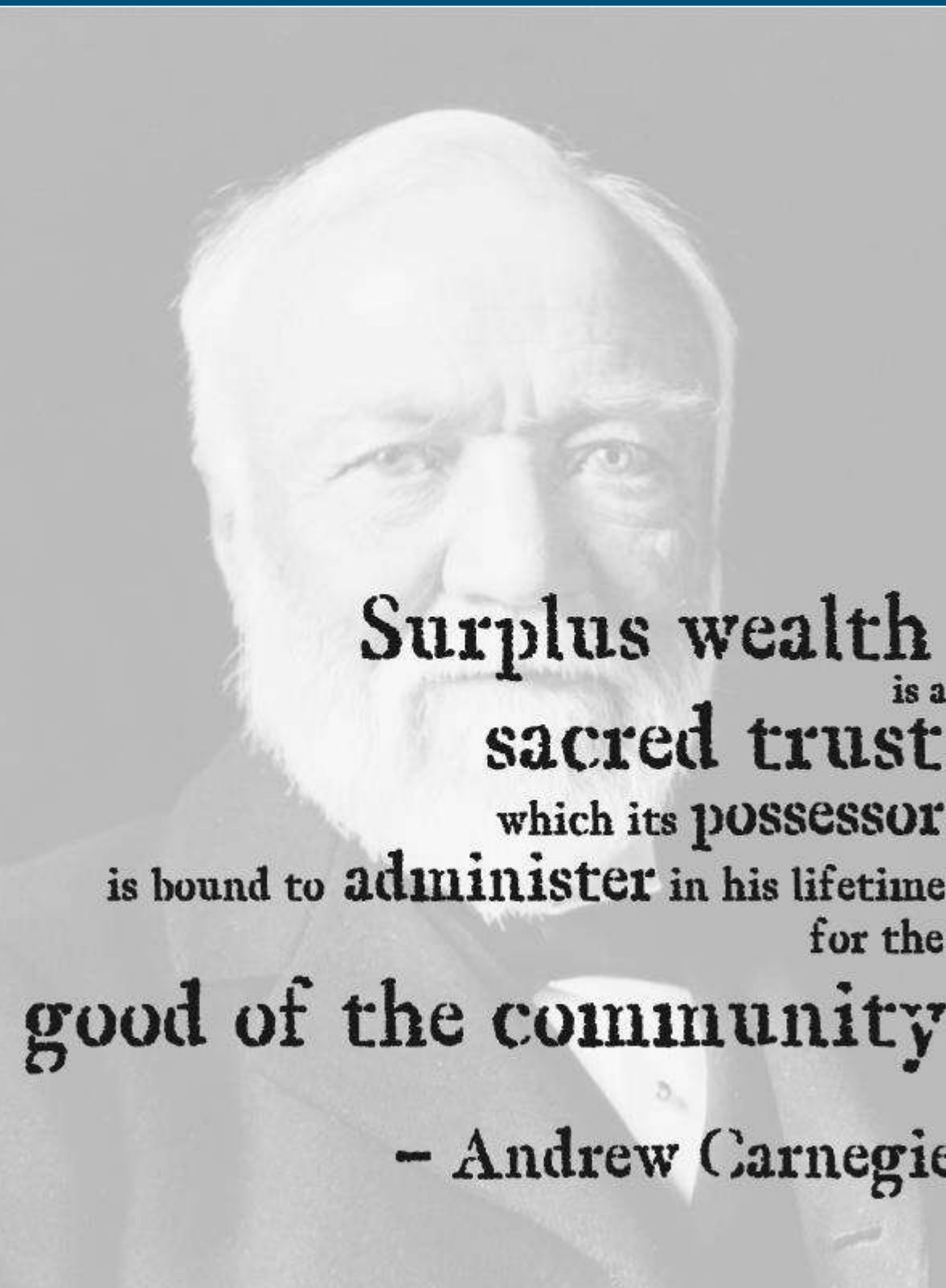
Bridgend College
Coleg Penybont

TestTown Bridgend

Ruth Rowe

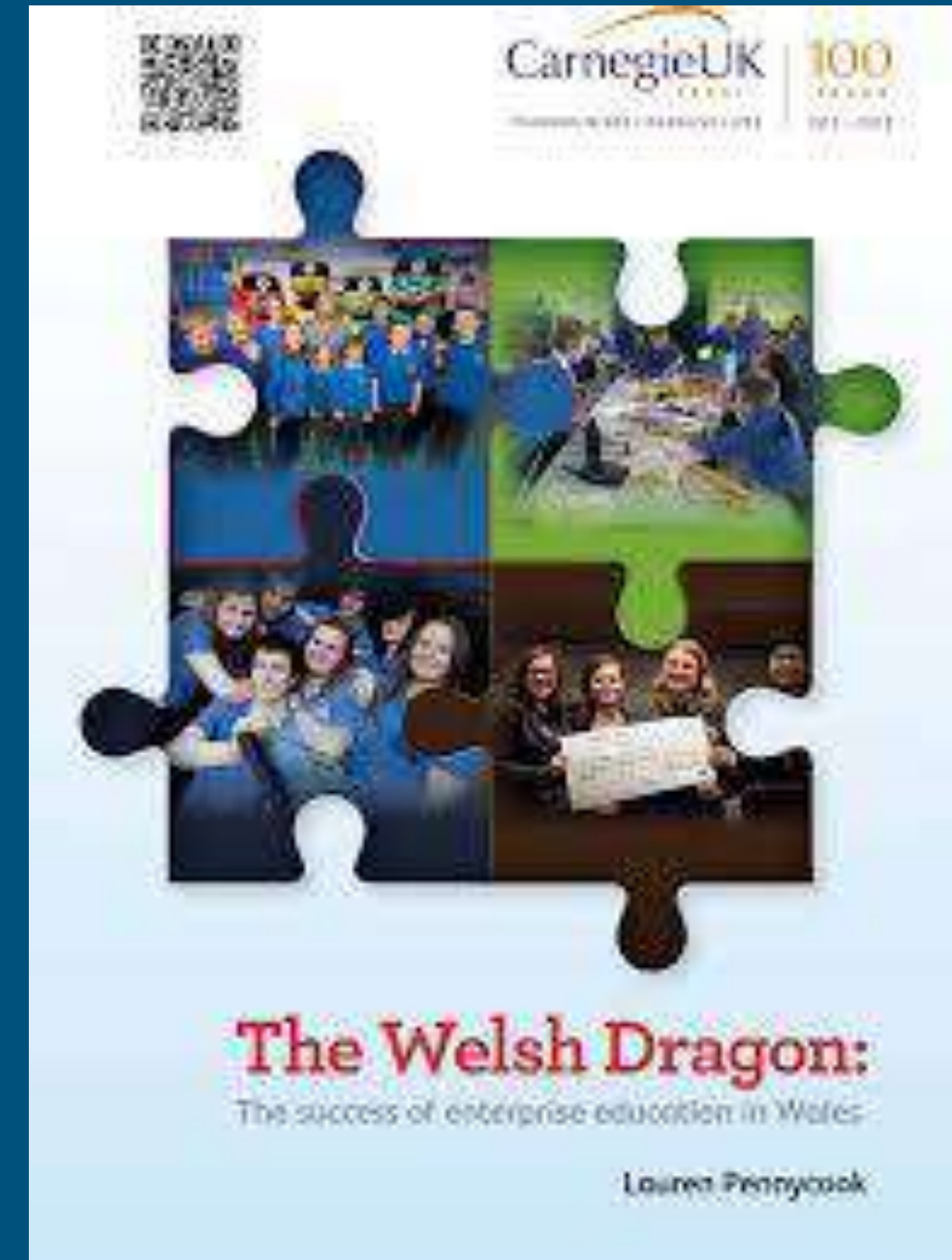
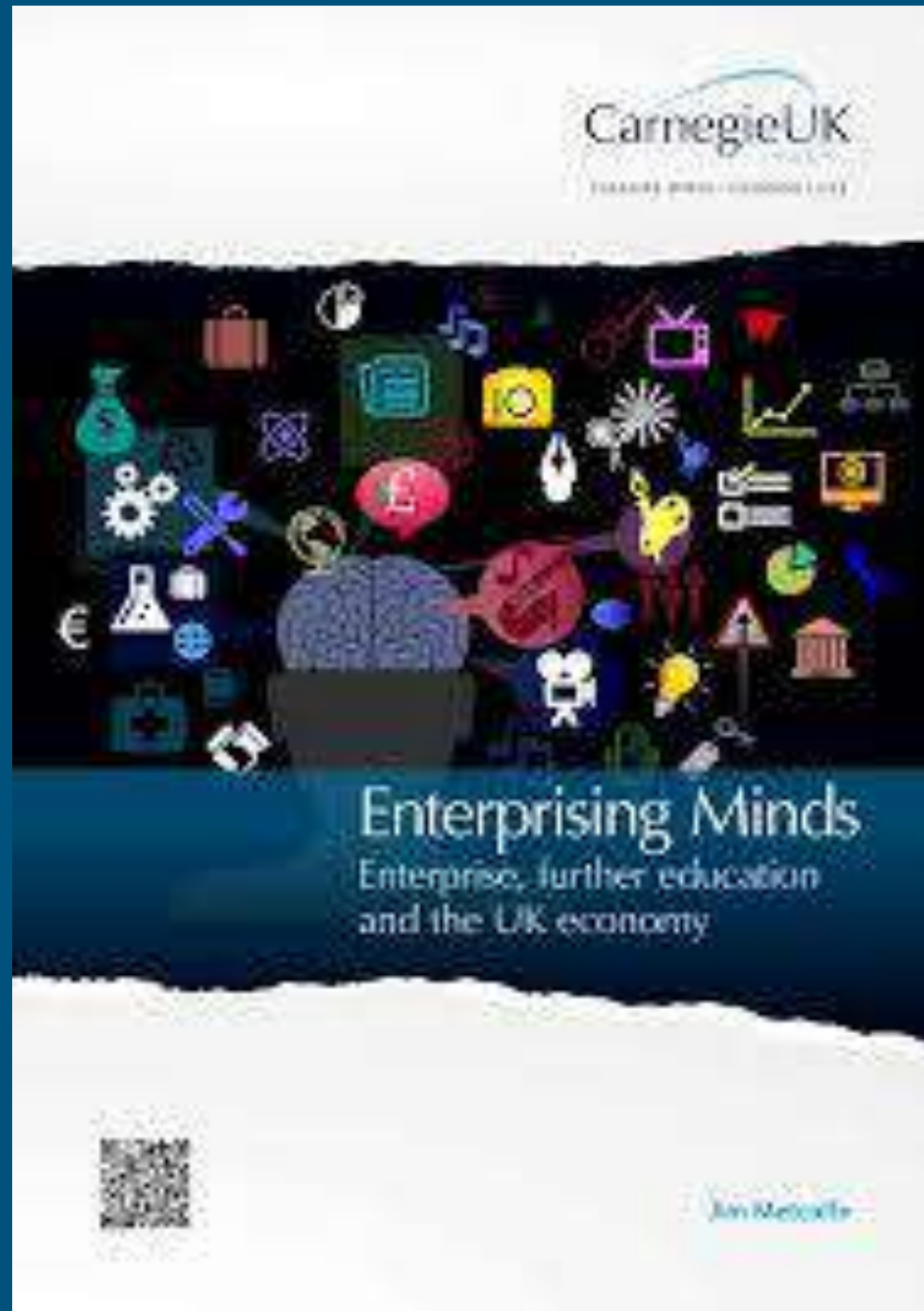
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Surplus wealth
is a
sacred trust
which its possessor
is bound to **administer** in his lifetime
for the
good of the community.

- Andrew Carnegie





Test Town
CREATED BY CARNEGIE UK TRUST

GO
ROOKIE









TestTown 2015
is coming soon...

TestTown **2015**

BROUGHT TO YOU BY CARNEGIE UK TRUST

NOW MAIN STREET'S
WHITEWASHED
WINDOWS
AND VACANT STORES
SEEMS LIKE
THERE AIN'T NOBODY
WANTS TO COME
DOWN HERE NO MORE

Good
Karaoke
Songs.com

6000 KARAOKE SONGS

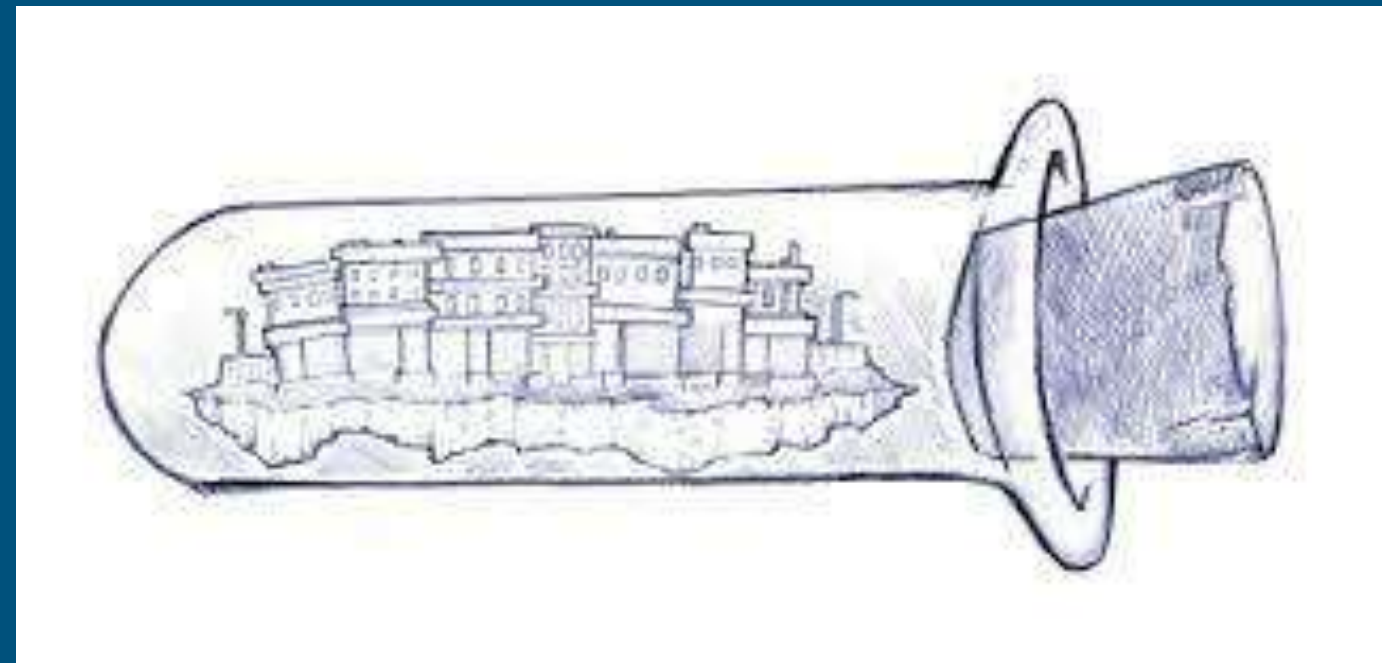
Subscribe to New Songs . . . Please

it's a town full of losers,
I'm pulling out of here
to win



Why Bridgend?

- Run - down
- Lacking variety
- 15.3% vacancy
- Out of town competition
- Friendly
- Convenient





Bridgend College
Coleg Penybont



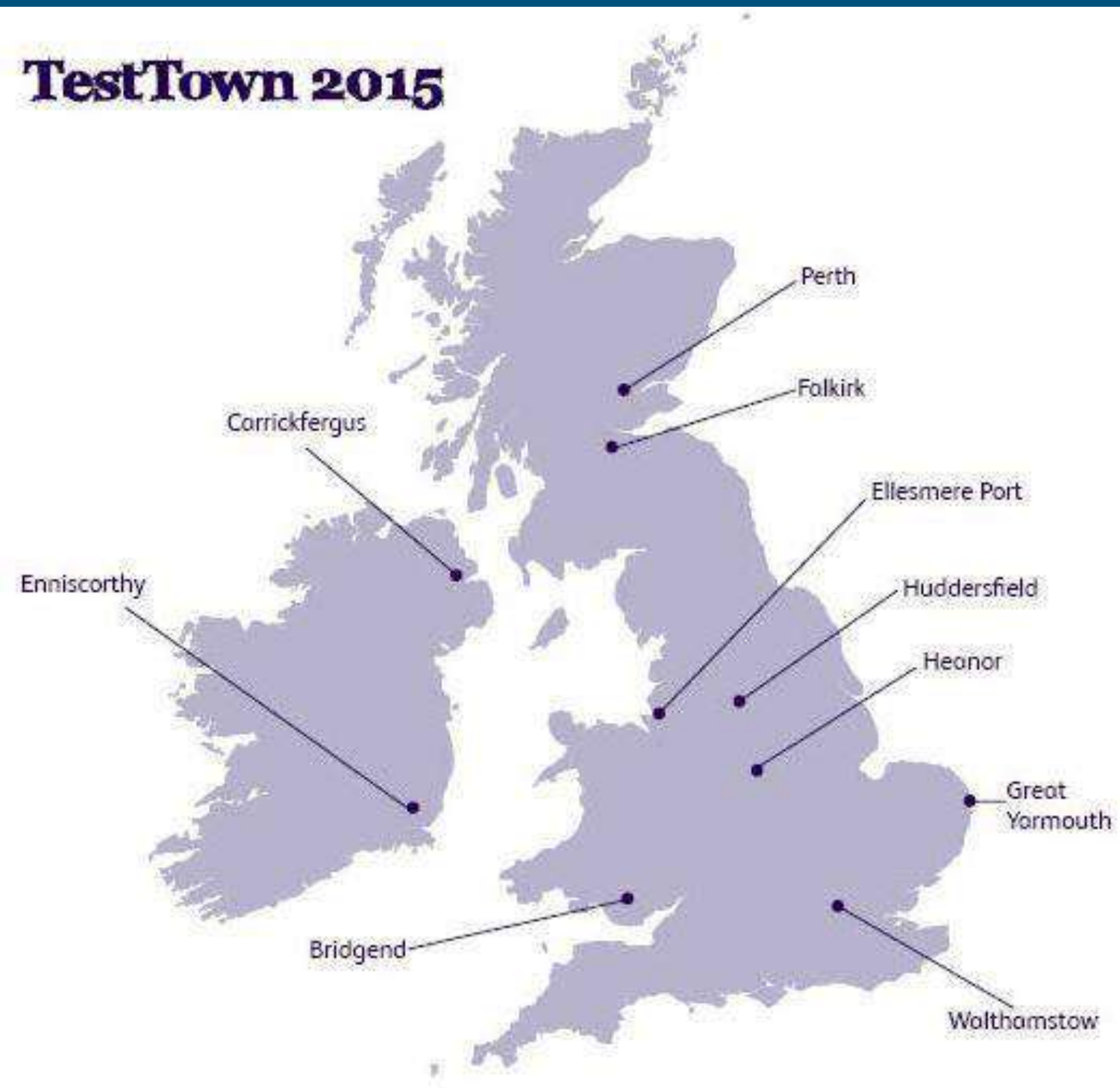
GO
ROOKIE

Bridgend Town Centre Traders' Forum

Bridgend College
Coleg Penybont



TestTown 2015







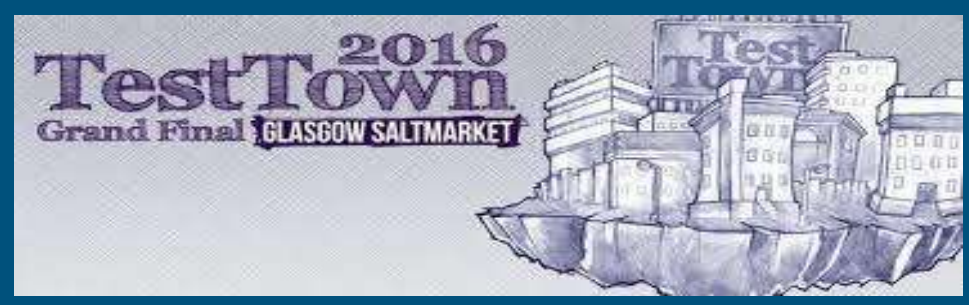
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Coleg Penybont







Bridgend College
Coleg Penybont





Bridgend Business Forum
Fforwm Busnes Pen-y-bont ar Ogwr

AWARDS / GWOBRAU
2015

Highlights from Test Town 2013-2016



£400,000

invested by
Camper UK Trust



£80,000

profit made



280

test town
graduates



86%

gained more confidence
in the workplace



70%

of test towns agreed to
helped them engage
young people



80%

test towns that their
young people were
employed in
innovative ways



80%

were clear about
what they wanted
to do in the future



75%

gained
leadership and
teamworking skills





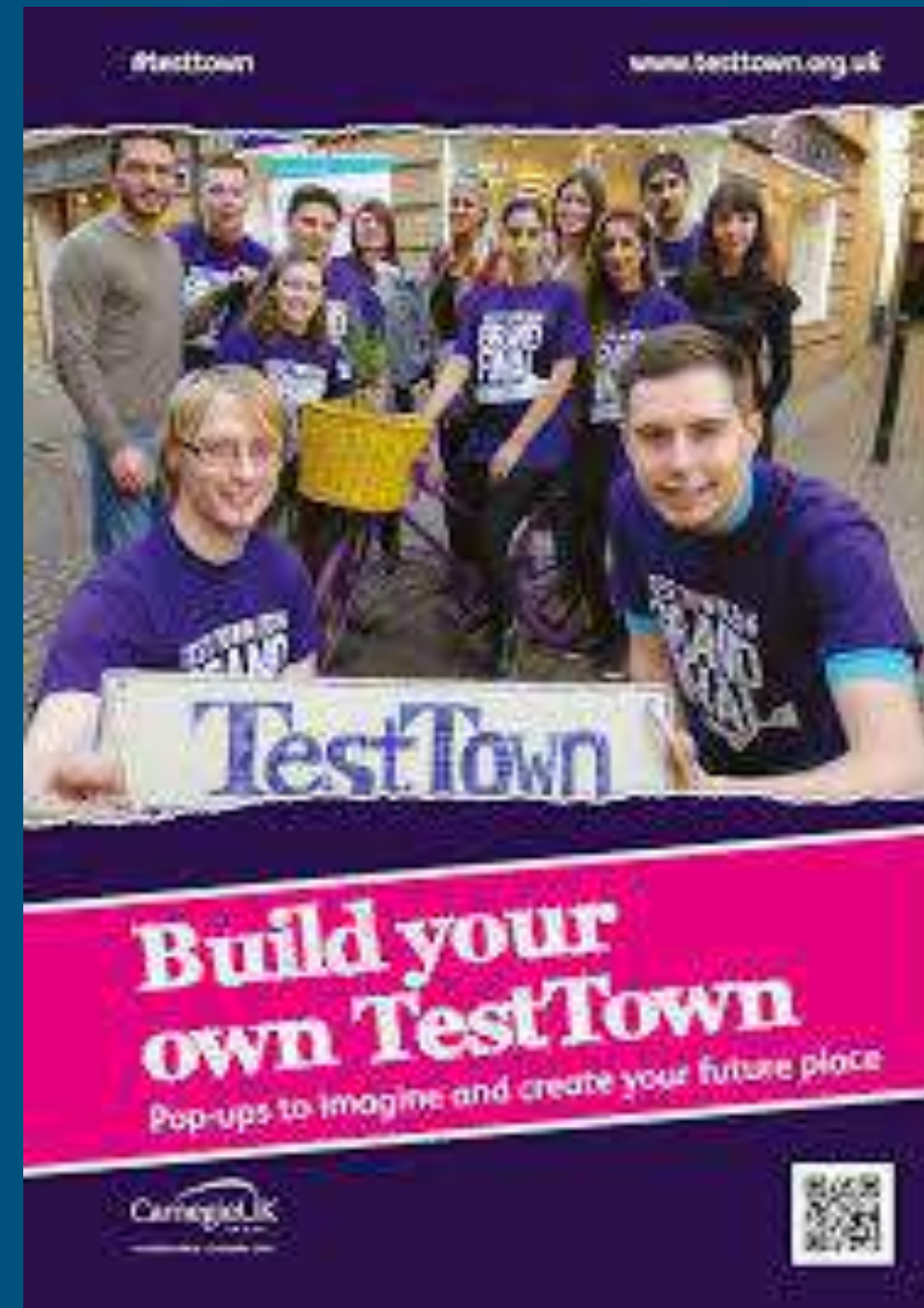
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Coleg Penybont



Build your own #TestTown Website & Guide are now live!

www.testtown.org.uk

CarnegieUK
LIVING BETTER • LEARNING BOUNDLESS



Bridgend College
Coleg Penybont



“

**MY TOP TIPS FOR A BUILDING YOUR OWN
TEST TOWN WOULD BE TO RECRUIT A
PASSIONATE AND COMMITTED TEAM AND
TO REMEMBER 'IF YOU DON'T ASK (VERY
POLITELY), YOU DON'T GET.' YOU NEVER
KNOW YOU MIGHT EVEN GET BRUCE
SPRINGSTEEN TO OPEN YOUR EVENT!**

AUTHOR:
ENTREPRENEURSHIP OFFICER AT BRIDGEND COLLEGE
TESTOWN 2018 LEAD BRIDGEND



Thank you for listening !