



Andrew Henley

Professor of Entrepreneurship and
Economics
Director of Research Engagement and
Impact
Cardiff Business School
@andrewghenley
@cardiffbusiness

Who are we and what do we do?



**SMALL
BUSINESS
CHARTER**

**SIARTER
BUSNESAU
BACH**

- We are ranked 6th for research quality and joint 1st for research environment (REF 2014) in the UK.
- One of only two Business Schools ranked in the Top 10 in every UK government research exercise since 1992.
- AACSB, Small Business Charter and Athena Swan accredited
- Educating around 3,500 students with over 1,500 international students from more than 100 countries.
- Strong and progressively governed, contributing £85m to the local economy.



Cardiff Business School
Ysgol Busnes Caerdydd

Cardiff Business School

The Public Value Business School

We are a world-leading, research-intensive business school, delivering teaching and learning of the highest standard.

We are the first business school to put Public Value at the heart of our activities – research, teaching and engagement. In simple terms, we are working to deliver both economic improvement and social improvement, recognising the role that business and management has to play in tackling some of the grand challenges in contemporary society.

Our distinctive, interdisciplinary research and scholarship, combining the expertise of our economists, accountants and management experts with leading voices from other disciplines and subjects, is helping to engender real social change and find solutions to major issues affecting our communities and global society.

Grand Challenge Led Approach

- Decent Work
- Embedded Innovation
- Sustainable Economy
- Business Re-modelled
- future.org

Innovation and enterprise are at the heart of this approach. Each challenge theme speaks to the small business & social enterprise contexts.

- Research and engagement activity supporting enterprise development
 - Involvement in ASTUTE 2020 ERDF programme
 - 8 KTPs and £1m+ further funding in last two years directly supporting SMEs or indirectly supporting SME supply chain development with major partners:
 - Panalpina, Costain, Yeo Valley Farms, Qioptiq



- Wider policy engagement and innovation support
 - Partnership with IoD Wales, collaboration with FSB Wales, BITC Cymru
 - Welsh Economy Research Unit – Superfast Broadband ERDF project with WG
 - Cardiff University Responsible Innovation Network / Nesta Y Lab
 - Institute for Collaborative Working



- Student engagement activity
 - Strong social enterprise focus
 - ENACTUS – projects include supporting refugees towards business and social enterprise
 - Grangetown Community Gateway Civic Engagement Project, involving 300 students and 30+ businesses in past two years

- Student engagement in enterprise development
 - Live business projects involving MBA and MSc students (21 of 74 team projects involving SMEs in past two years)
 - Undergraduate schemes involving work placements – rapid growth in new schemes with 300 students enrolled in 2017

- Public Value Entrepreneurs-in-Residence



Diolch yn fawr

HenleyA@cardiff.ac.uk

<http://www.cardiff.ac.uk/business-school/about-us/for-business/supporting-small-business-and-entrepreneurs>