

Fforwm Entrepreneuriaeth AB-AU
"Creu Sbarc"

HE-FE Entrepreneurship Forum
"Be The Spark"

Astudiaeth Achos - Coleg Sir Gâr - *Case Study*

Bwrsariaeth y Goleudy
The Beacon Bursery

Amcanion y Fwrsariaeth

Bursery Objectives

- Datblygu entrepreneuriaid ifanc dawnus
Develop young entrepreneurial talent
- Cadw cronfa o bobl ddawnus o fewn y rhanbarth
Retain pool of talent within the region
- Creu swyddi lleol
Create local jobs
- Darparu effaith gadarnhaol ar yr economi lleol
Provide positive impact on local economy

Goresgyn rhwystrau

Overcome barriers

- Cyllid / *Funding*
- Adeiladau / *Premises*
- Gwybodaeth fusnes / profiad
Business knowledge/ experience



- Amgylchedd corfforaethol
Corporate environment
- Cyfleusterau cyfarfod a chynadledda o'r radd flaenaf
1st class meeting & conference facilities
- Amgylchedd gwych ar gyfer rhwydweithio
Fantastic environment for networking
- Meithrin mentergarwch trwy gydweithio
Nurtures enterprise through collaboration

- Myfyriwr (dim cyfyngiad oed uchaf)

- Byw yn Sir Gaerfyrddin

NEU

- Bwriadu sefydlu yn y Sir

- *A student (no upper age limit)*

- *Residing in Carmarthenshire*

OR

- *Intending to set up in the County*



Bwrsariaeth y Goleudy Ffurflen Mynegi Diddordeb

Eisiau dechrau eich busnes eich hun?
Yna hon yw'r gystadleuaeth i chi!

Dyma eich cyfle i ennill gwobr gychwyn anhy- goel:

- Gwobr 1^{af} £3000
- 2^{il} Wobr £2000
- 3^{edd} Wobr £1000
- Caiff yr ymgeiswyr eu gwahodd i fynd i Weithdy Dechrau Busnes a fydd yn canolbwyntio ar ystod o themâu busnes.
- Caiff yr ymgeiswyr eu gwahodd i gyflwyno eu syniadau busnes i feirniaid a fydd yn dewis yr enillwyr.

Beth sydd angen i chi ei wneud:

Anfonwch eich Ffurflen Mynegi Diddordeb wedi ei chwblhau erbyn Dydd Gwener 31 Mawrth 2017 at: Becky Pask - becky.pask@colegsirgar.ac.uk neu Coleg Sir Gâr, Campws y Graig, Heol Sandy, Llanelli, SA15 4DN

Beacon Bursary Expression of Interest Form

Want to start your own business? Then
this is the competition for you!

Your opportunity to win a fantastic business start up prize:

- 1st Prize £3000
- 2nd Prize £2000
- 3rd Prize £1000
- Applicants will be invited to attend a Business Start Up Workshop that will focus on a range of business themes
- Applicants will be invited to pitch their business ideas to judges that will select the winners

What you need to do:

Submit your completed Expression of Interest Form by Friday 31 March 2017 to:
Becky Pask - becky.pask@colegsirgar.ac.uk or Coleg Sir Gâr, Graig Campus, Sandy Road, Llanelli, SA15 4DN

Rhaglen Gweithgareddau *Programme of Activity*

- Lansiad yng Ngholeg Sir Gâr – Campws y Graig
- Mynegiadau diddordeb
- Cyflwyno ceisiadau a chynlluniau busnes
- Llunio rhestr fer
- Rownd derfynol
- *Launch at Coleg Sir Gar – Graig Campus*
- *Expressions of Interest*
- *Submission of applications & business plans*
- *Short listing*
- *Final*

Rhaglen Gymorth y Coleg

Programme of College Support

- **Ymgysylltu** – cynnal lansiad, cyfle marchnata
 - **Galluogi** – trefnu rhaglen 2 fis o weithgareddau menter ychwanegol
 - **Darparu** – rhoi cefnogaeth un i un i'r holl fyfyrwyr posibl
 - **Awdurdodi** – helpu tiwtoriaid i nodi darpar entrepreneuriaid
 - ***Engage*** – *host launch, market opportunity*
 - ***Empower*** – *organise 2 month program of additional enterprise activities*
 - ***Equip*** – *provide 121 support to all potential students*
 - ***Enable*** – *help tutors to identify potential entrepreneurs*
-

Sut ydych chi'n sgorio entrepreneur?

How do you score an entrepreneur?

10%

**Cynllun Busnes
Business Plan**

90%

**Cyflwyniad
Presentation**

Enillydd Teilwng

A Worthy Winner



- <https://www.liancara.com/editorials/>
- “Nawr mae rhaid i mi ei wneud e .”
- *“Now I have to do it.”*

Vogue January 2018

LIAN CARA



Lian Cara graduated in 2017 from Carmarthen School of Art, Wales. Her current collection 'Natural Reflection' takes its influence from combining the fluidity and movement found in the Welsh countryside with architectural influences. Lian Cara is currently working on her new ready-to-wear collection "Oneirataxia" which will be available at www.liancara.com in the coming months.

Photographer – Lasar Photographix
Model – Rhiannon Austin.



- Wedi cadw pobl ddawnus yn y Sir
Talent retained in County
- Ennyn diddordeb pobl ifanc ddawnus eraill
Enthuses other young talent
- Cefnogi cadwyn gyflenwi leol
Supports local supply chain
- Hyrwyddo'r rhanbarth a'r coleg
Promotes the region & college
- Darparu effaith gadarnhaol ar gymuned wledig
Provides positive impact on rural community

Dyna gyflawniad

What an achievement.

- Cydweithio cynaliadwy
 - Vogue
 - Teledu a Phapurau newyddion
 - Wythnos ffasiwn Vancouver
- *Sustainable collaborations*
 - *Vogue*
 - *TV & Newspapers*
 - *Vancouver fashion Week*





Lian

“Dw i'n dal yn methu credu, gweld Vogue yn fy negeseuon e-bost yw'r teimlad gorau erioed.”

“I still can't believe it, seeing Vogue appear in my emails is the best feeling ever.”

Manteision

Advantages

- Cymhelliad
 - Ffrâm amser
 - Cymorth priodol
 - Ffocws
 - Realaeth
 - Clod a bri
 - Gwobr
- *Incentive*
 - *Time frame*
 - *Appropriate support*
 - *Focus*
 - *Realism*
 - *Kudos*
 - *Prize*

Cefnogaeth



Endorsement

- Eu syniad
Their idea
- Eu Cynllun Busnes
Their Business Plan
- Eu gallu i fod yn
entrepreneuriaid
*Their ability to be
entrepreneurs.*

Sbarcs Blaenorol

Previous Sparks



- Rydym yn falch ohonynt
We are proud of them
- Rydym yn falch o'r hyn mae ein cydweithio wedi ei gyflawni
Proud of what our collaboration has achieved
- Edrychwn ymlaen at y gystadleuaeth eleni!
Looking forward to this years competition!